

S Q U A R E





EXITS



IDENTIFY ROTATIONS & GENERATE INCOME

Multi Asset

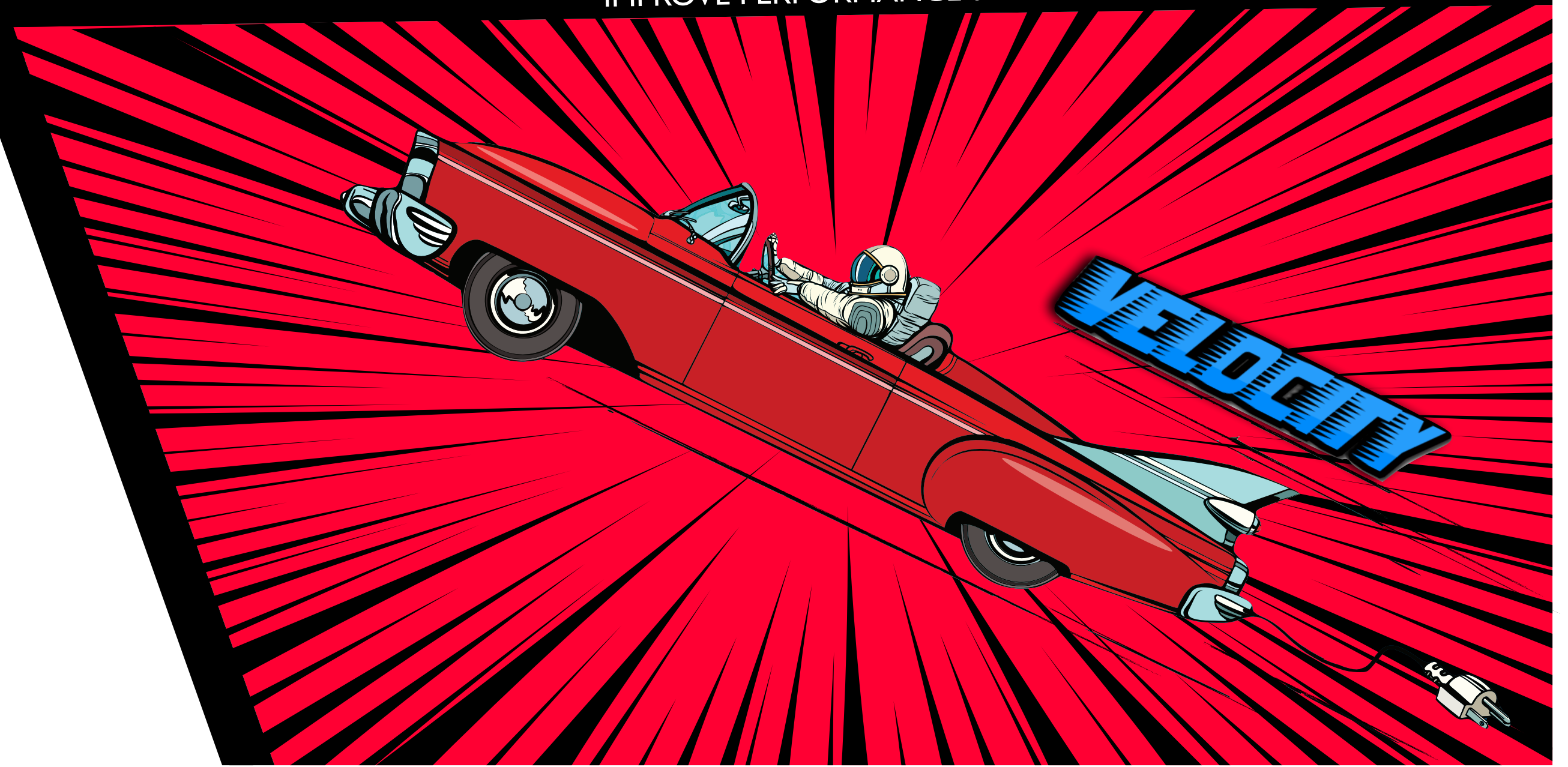
- Equities
- Fixed Income
- Forex
- Commodities
- Exchange Traded Products
- Smart Beta & Style ETFs

Modular

- Indices
- Sectors
- Single Stocks
- Regions, Thematic and Styles

and all relative weightings

IMPROVE PERFORMANCE & TIMING





Improve Timing

Identifies speed and direction of Instruments, and opportunities for entries and exits

Velocity assigns risk appetite scores to instruments and identifies regime changes, (overweight / underweight)

Exits identifies moment of trend exhaustion: price action is not accompanied by accelerating / decelerating momentum



Identify Risk (EARLY WARNING SYSTEM)

Velocity - risk confidence-barometer assigns risk scores (between -6 & +6) to individual Instruments

Exits - identify reversal opportunities, allows for capital preservation, position management and rotation



Generate Ideas

Combine Velocity with Exits to distill a coherent view:

Velocity to identify changes in acceleration & direction of asset price-movements, and Exits to signal moment of trend exhaustion



Generate Income

Write call options when Exit Downs occur, write put options when Exit Ups occur & collect premium 85% of the time



Portfolio Monitoring & Benchmark Analysis

Bespoke portfolio creation and daily risk monitoring, benchmark analysis & portfolio performance optimisation



Global Multi Asset Analysis

16,000 instruments across Equities, Fixed Income, Commodities, FX

Regions - Global, US, Europe, Emerging Markets, Asia (ex-Japan), Japan, China

Styles and Smart Beta - Min Vol, Value, Growth, Momentum, Quality, ESG and Smart Beta ETF styles

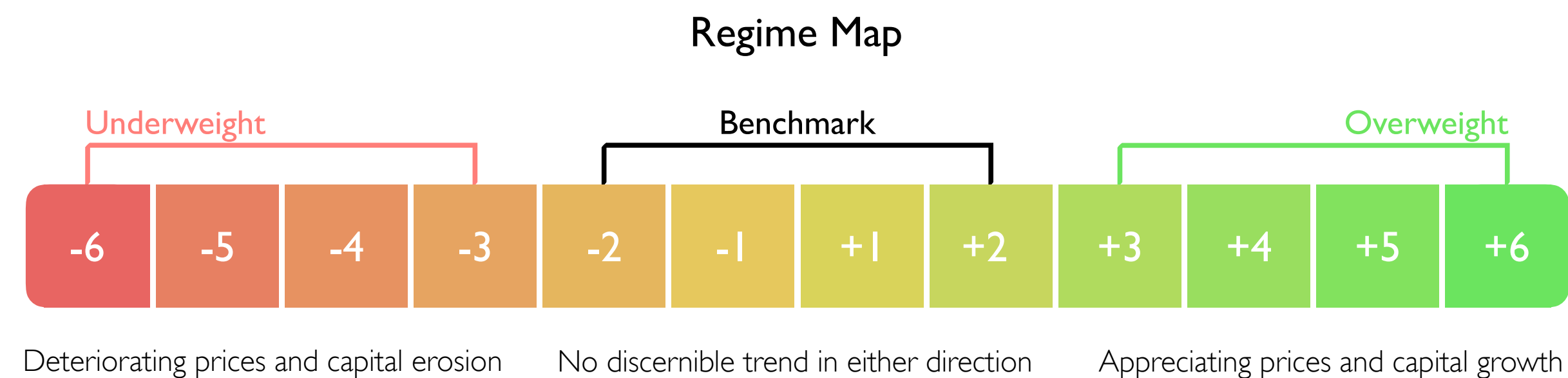
Thematic - Sector and Thematic Analysis per bespoke basket or theme or sector.

Definition

- Velocity is a low frequency risk appetite index (-6 to +6)
- Velocity is slow moving, not binary, and has an average duration of 10-12 periods (on daily & weekly investment time horizons)
- Velocity index has 3 states:
 - Score of **+6 to +3** = index overweight
 - Score of **+2 to -2** = index benchmark
 - Score of **-3 to -6** = index underweight
- HFreq score represents the short term “**speed**” of velocity score

Uses

- It monitors the speed, direction and acceleration of instruments
- Scores used to screen and optimise:
 - Portfolio construction
 - Market timing
 - Duration of holding period
- It helps Active Managers improve decision making by avoiding the pitfalls of momentum-based analysis



S&P 500 Materials Sector

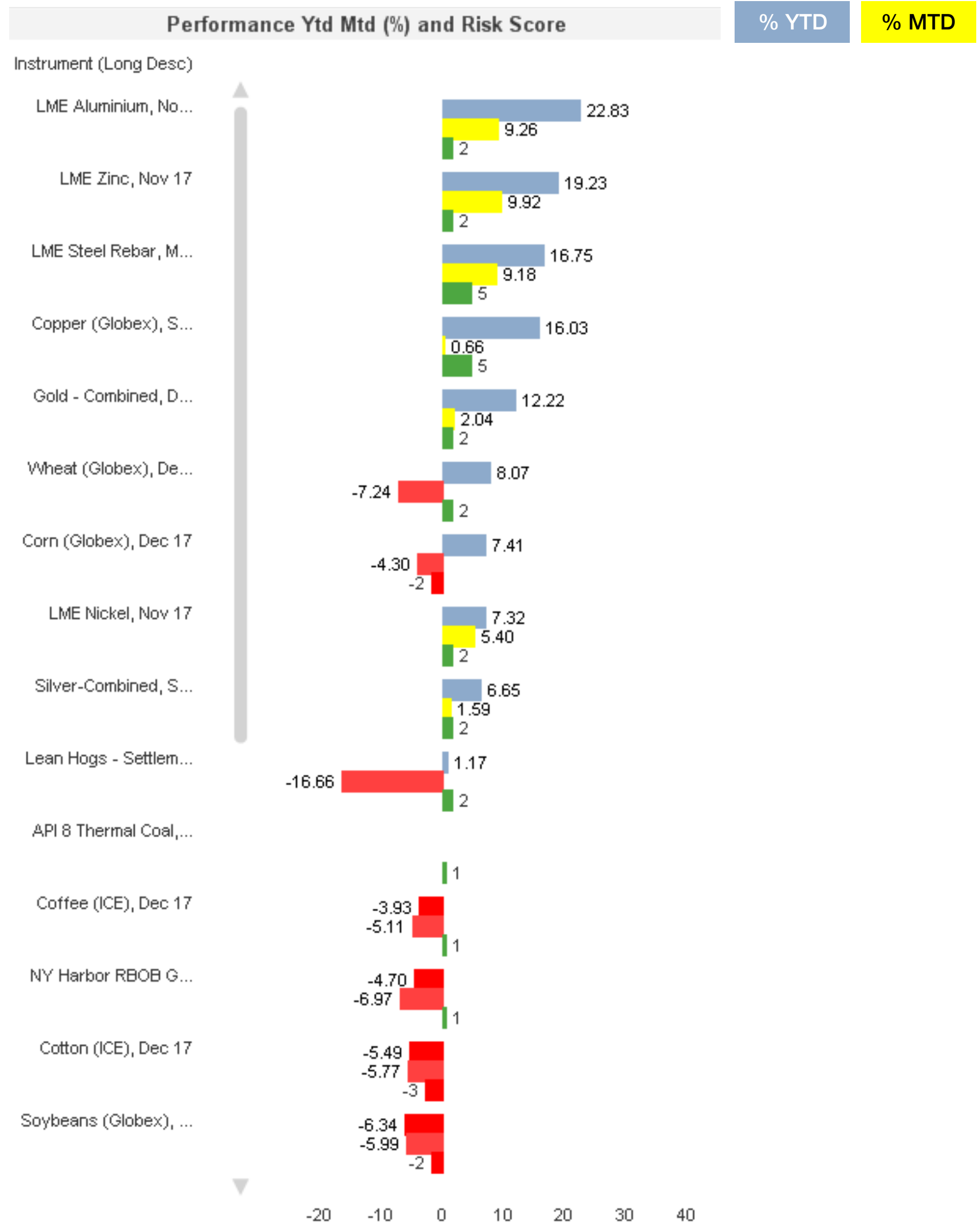


Visualising **snakes & ladders** is helpful to grasp how velocity can systematically add value over time



Ladders: Green Arrow - go overweight (+3 to +6) to accelerate performance vs benchmark
Snakes: Red Arrow - avoid or move underweight (-3 to -6) to minimise losses vs benchmark

Above shows how Velocity generates significant sector outperformance, relative to the absolute performance of the Index : by being **overweight** when Velocity is +3, +4, +5, +6, and being **underweight** (or avoid) where the Velocity score is -3, -4, -5, -6.



Active Portfolio Management Solution

Key Features

- Velocity analysis drives systematic benchmark outperformance
- Complementary to fundamental stock selection process
- Complementary to portfolio construction techniques

Other features

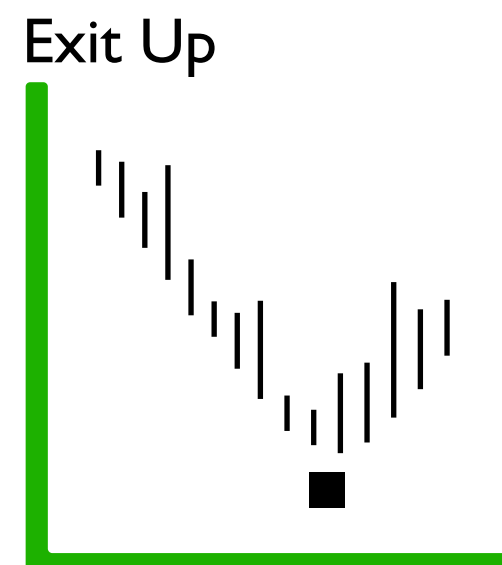
- Identifies pending (overweight, underweight) changes in Regime Map
- Can be applied to any benchmark
- Ability to analyse all component stocks within ETFs

The SQUARE X Service

- SQUARE X analysis on all component single stocks within your Benchmark
- Overlay velocity scores, and weightings, to rank single stocks by Regime Map
- Online access to System to monitor all stocks within your Benchmark
- Weekly Benchmark-specific reports delivered by Mobile App
- Bespoke analysis & backtest available

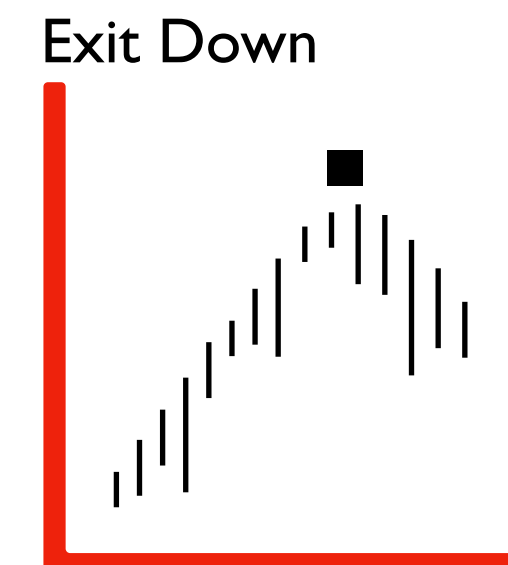
Definition

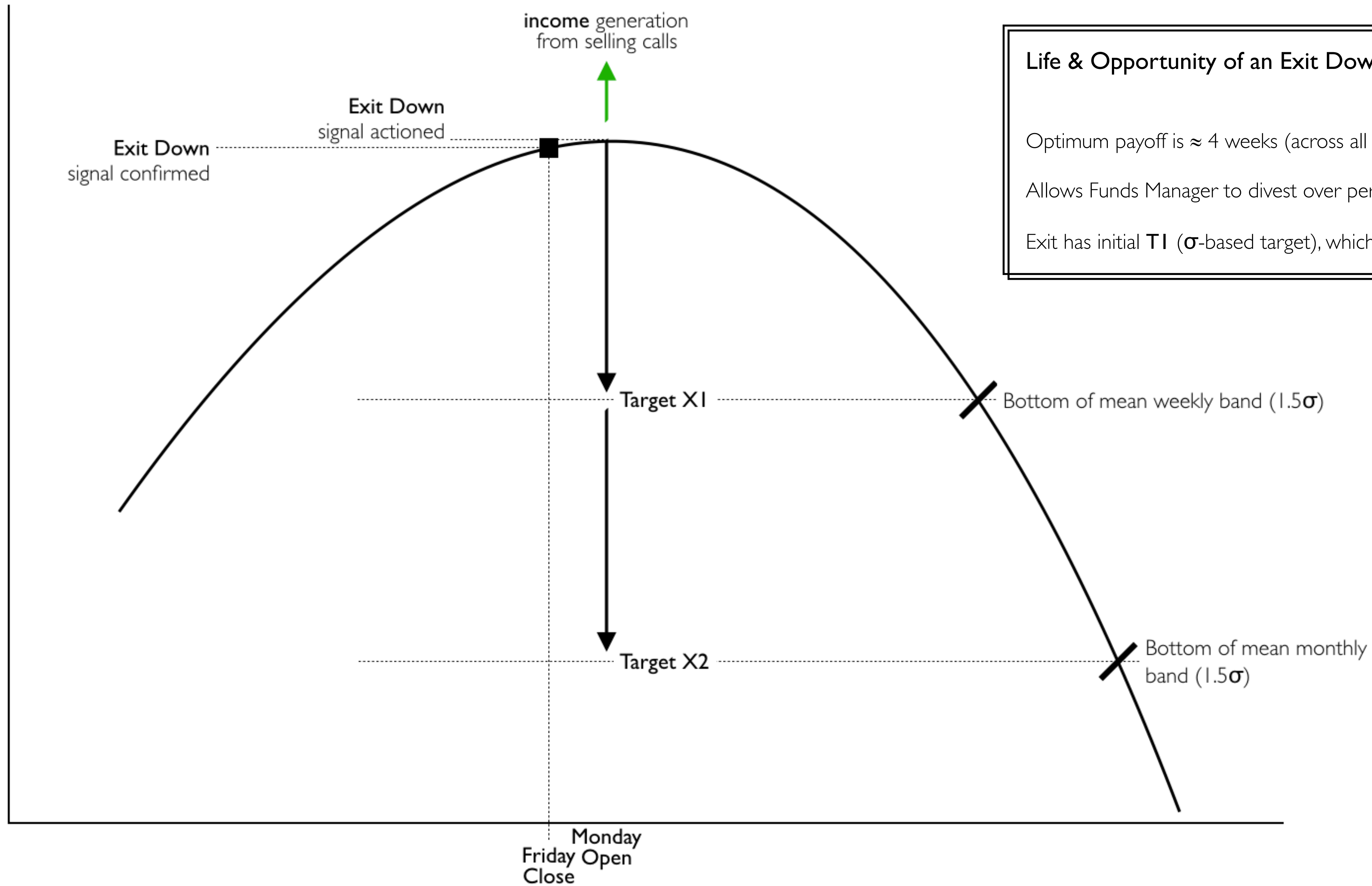
- Low frequency (weekly timeframe) contrarian signal
- Signals existing-trend exhaustion / mean reversion / cyclical turn
- There are two types of divergence (also known as Exits)
 - Exit **Up** - exit shorts / underweight
 - Exit **Down** - exit longs / overweight
- Whilst we don't have a defined metric for closing out, we look for a 3-5% move in the instrument



Uses

1. Immediately actionable signal, with high hit rates (88%), with two ways to capture value: Exit Up, Exit Down
2. The optimum duration of an Exit signal is ≈ 4 weeks
3. Exits improve alpha "capture" and return user to **benchmark** from Overweight (Exit Down), or Underweight (Exit Up)
4. Can be used to consider Protective Option Strategies, or contrarian entries
5. Signals actionable on Monday, **only if** weekly signal confirmed Friday close

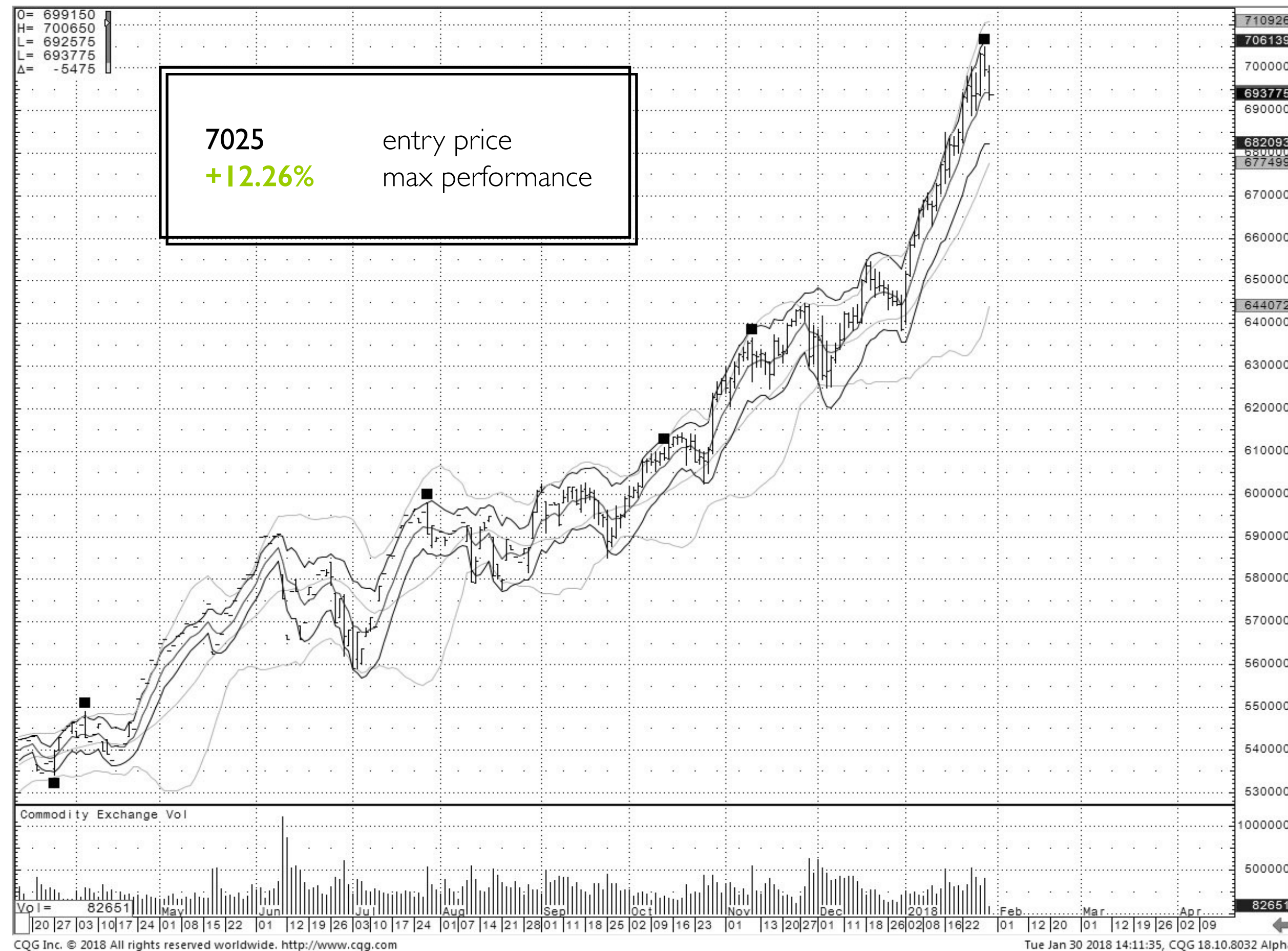




Life & Opportunity of an Exit Down

- Optimum payoff is ≈ 4 weeks (across all assets)
- Allows Funds Manager to divest over period, whilst rotating into alternatives
- Exit has initial **T1** (σ -based target), which can open a 2nd **T2** target (Cyclical Turn)

E-Mini NASDAQ - 29/01/18



Life & Opportunity of an Exit Down

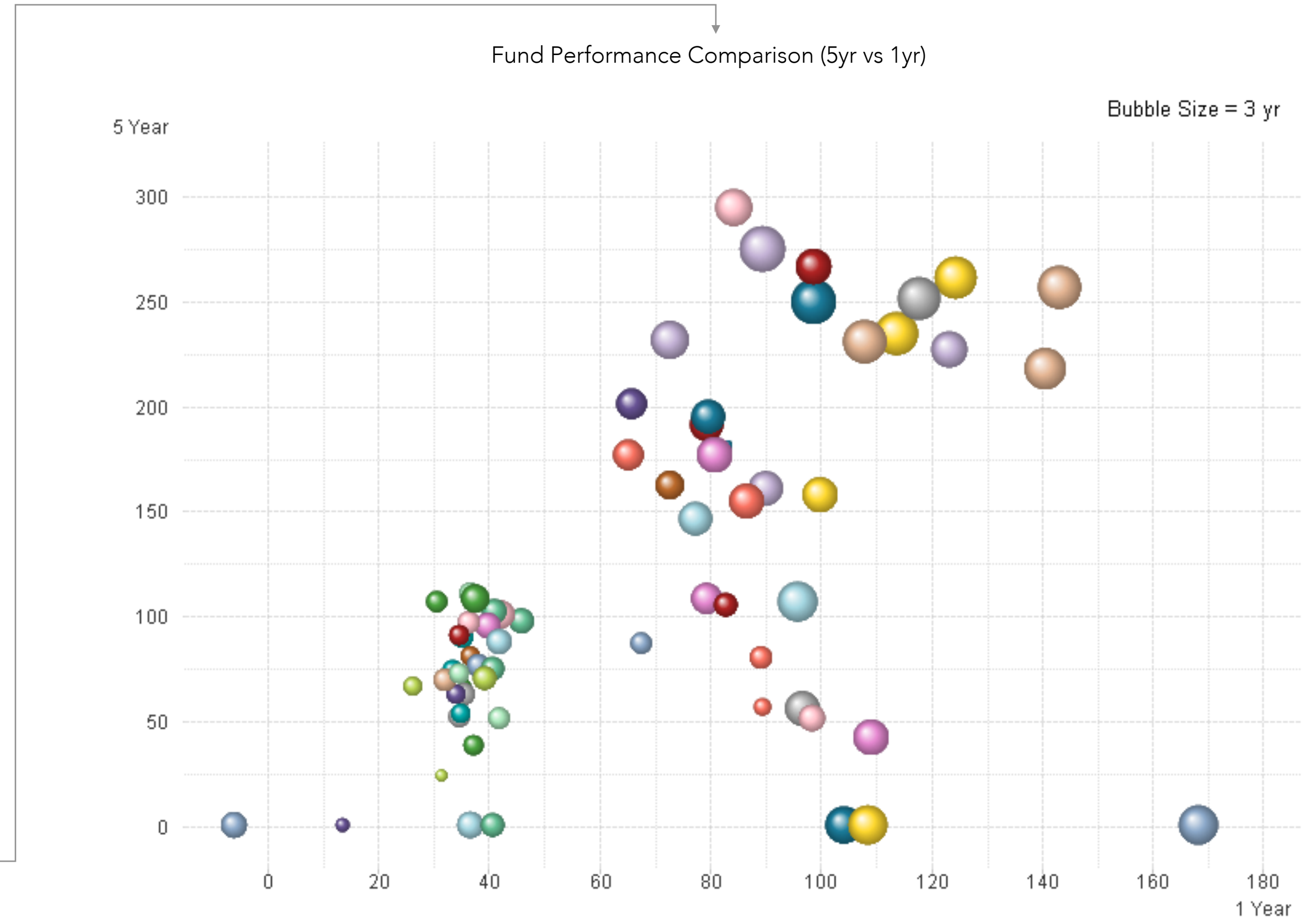
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Performance Figures

- 5.27% average maximum opportunity captured (inclusive of stopped out & losing Exits)
- 671 total number of signals to date
- 88.12% hit rate
- +8.25% performance since 01/01/18
- +3.12% performance from 06/07/17 to 29/12/17
- Increased volatility generates improved performance

Definition

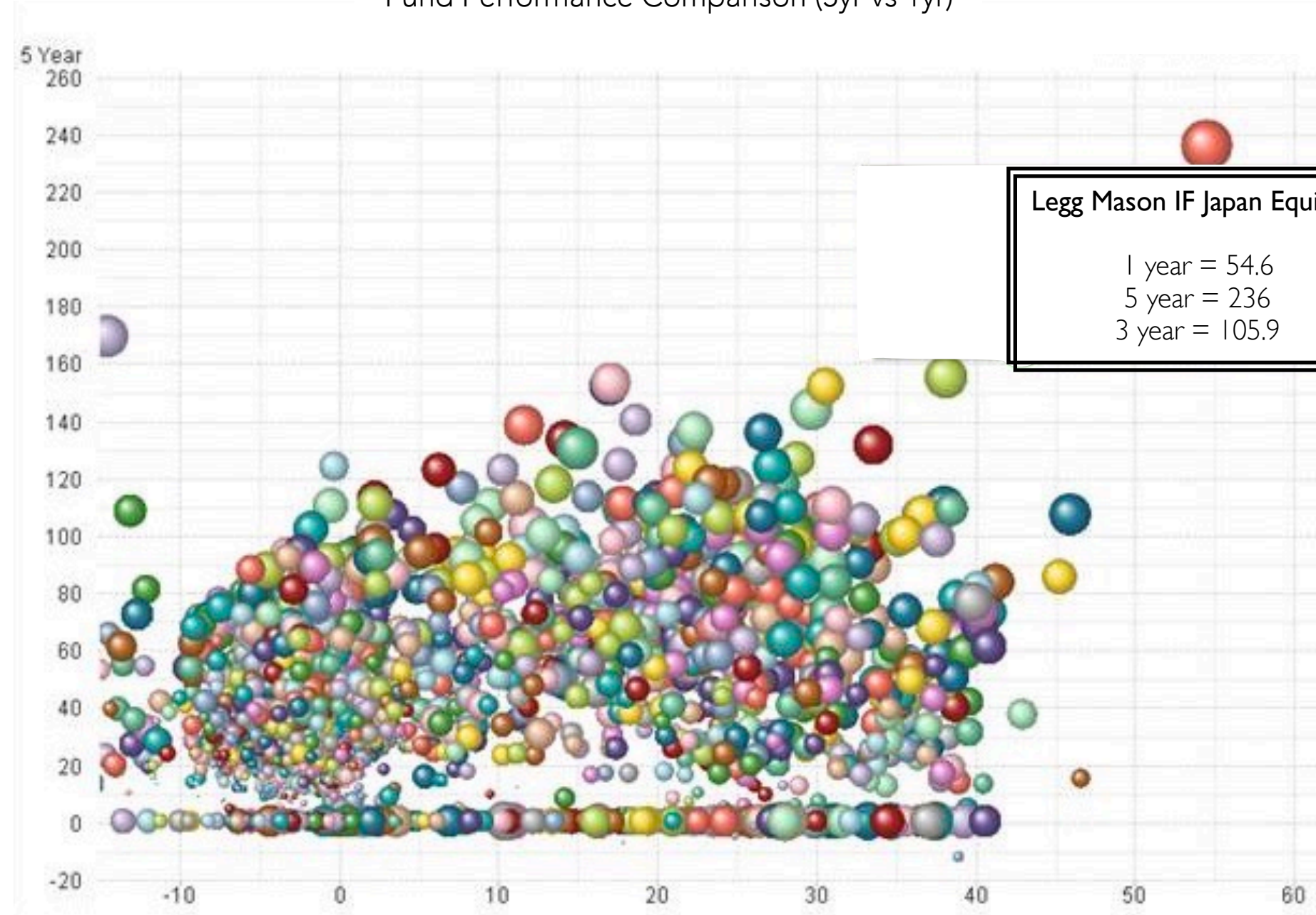
- Manager screening tool, to aid the fund selection process
- Align investment recommendations with investment objectives & horizons
- Match I.A. sector classifications with velocity regime map, as Armada manager screening tool uses both **Exits** & **Velocity** algorithms
- Directly addresses 4 of the 6 step client advisory process, and is in direct response to changes in regulatory framework (**RDR, MiFiD**)
- Maintain an audit trail for suitability, for client's investment recommendations
- Screen funds by
 - Asset Class
 - Global Regions
 - Velocity Regime Map (*overweight, benchmark, underweight*)
 - Exit Signals (*exit up, exit down*)
 - I.A. Industry Classifications
 - Fund Manager
 - Time series
 - Performance (*1yr, 3yr, 5yr & Sharpe ratio*)



Armada is designed for Wealth Managers, Pension Funds, IRA's & IFA's

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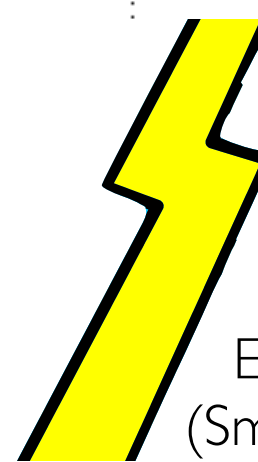
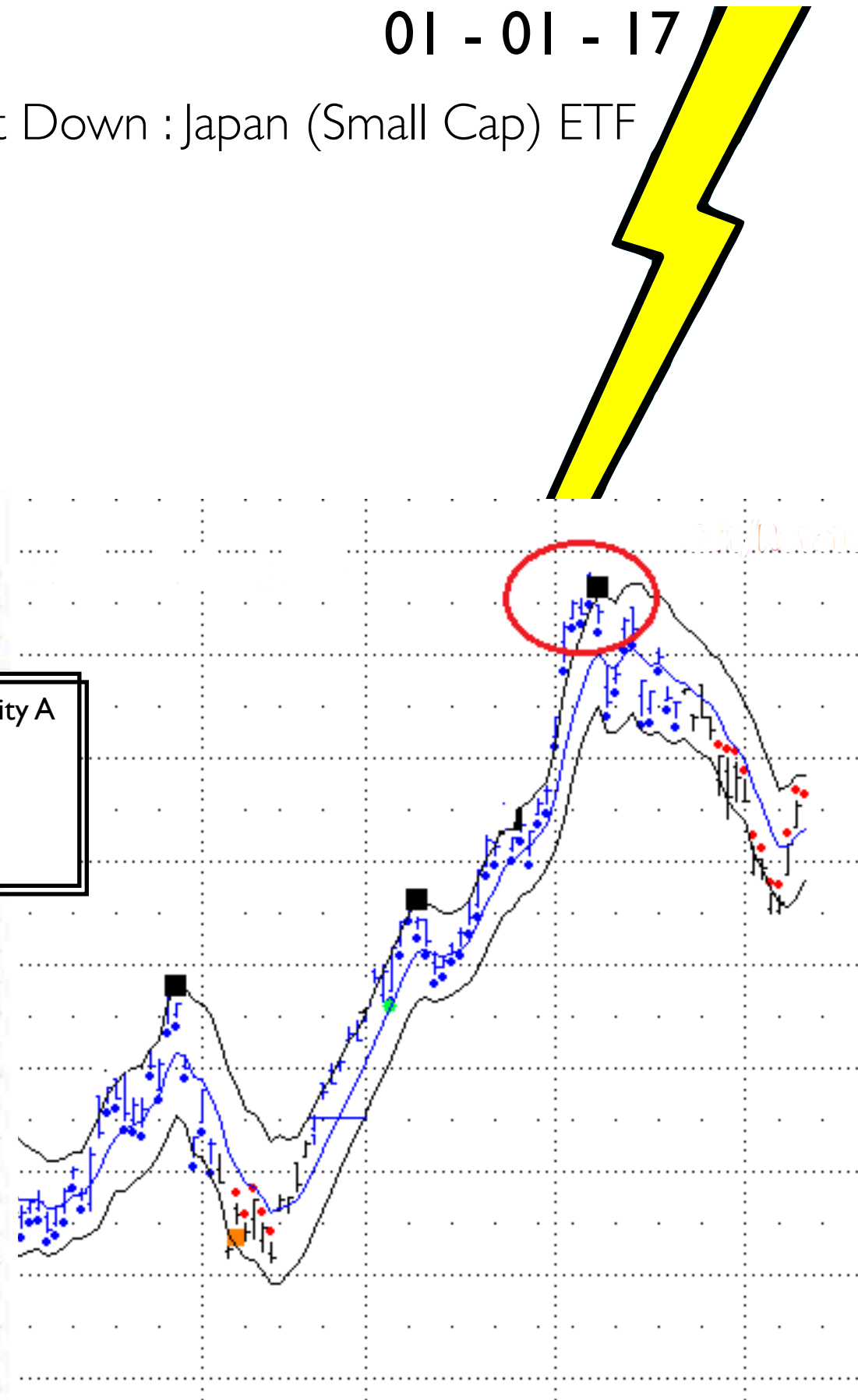
Fund Performance Comparison (5yr vs 1yr)



Legg Mason IF Japan Equity A
An outlier in the market, with strong 1 & 5 year performance

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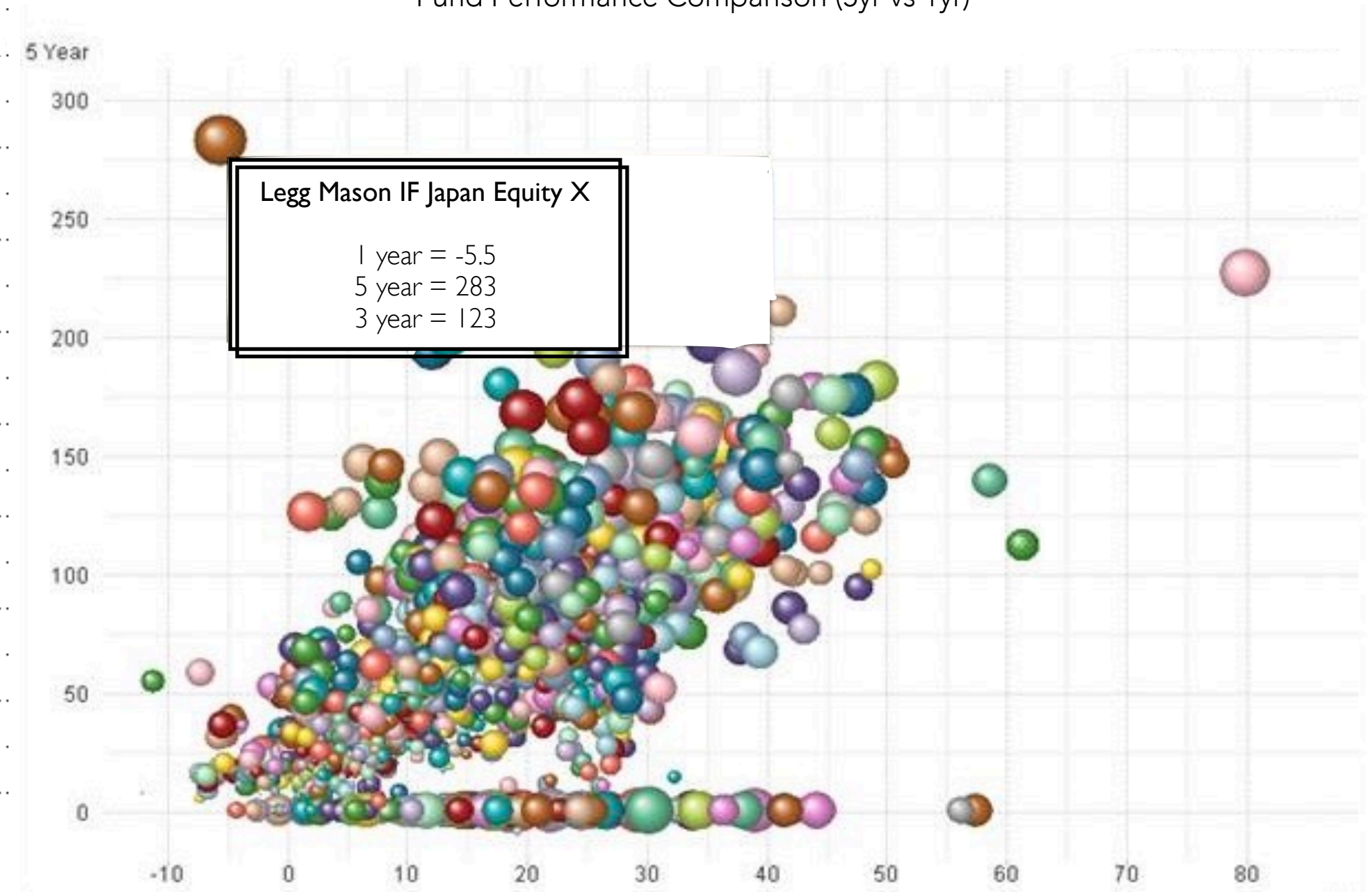
Exit Down : Japan (Small Cap) ETF



Exit Down in Japan
(Small Cap) ETF

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Fund Performance Comparison (5yr vs 1yr)



Legg Mason IF Japan Equity X
1 year performance dropped from 54.6 to -5.5 in 7 months

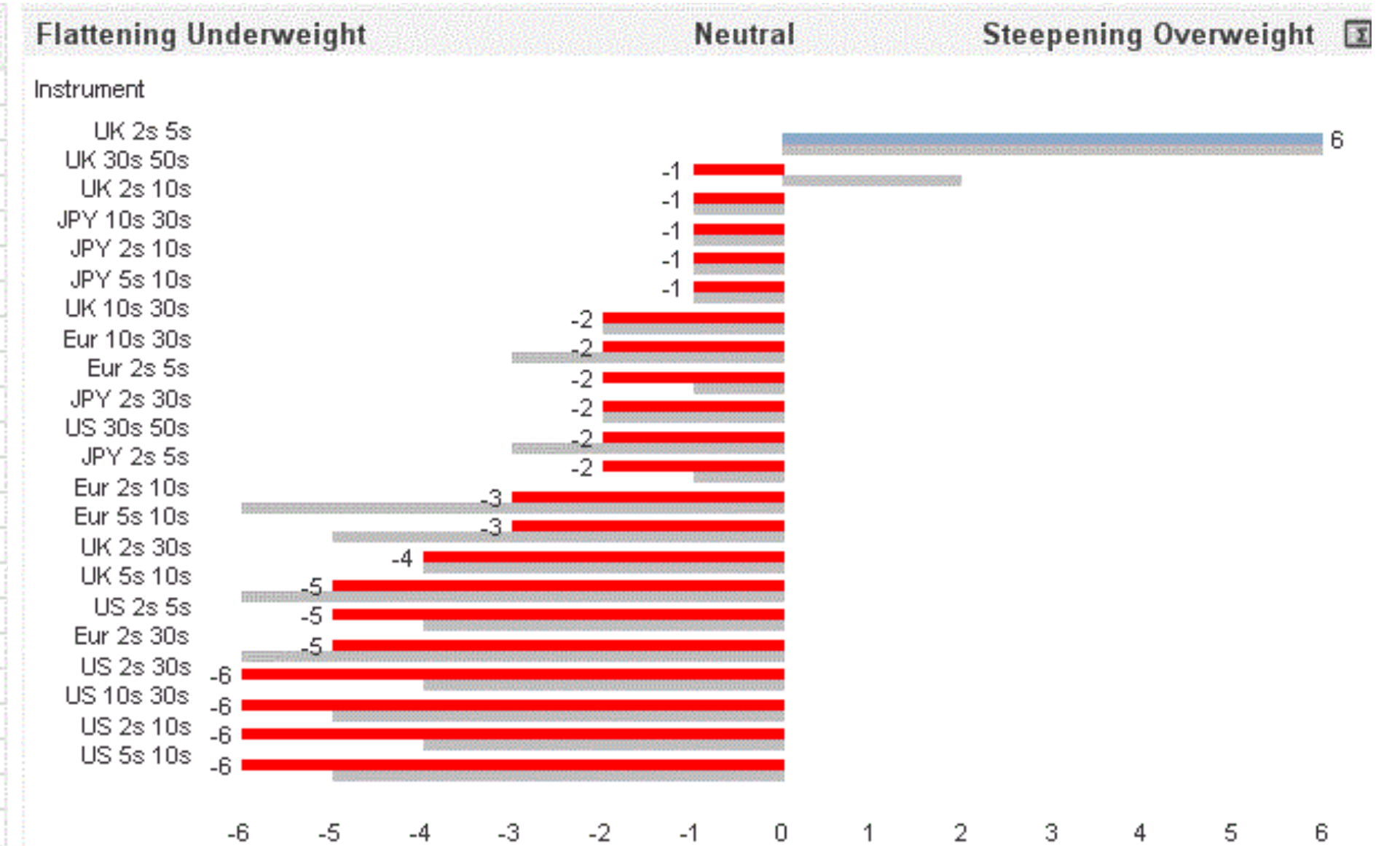


Government Curve Segments

- Asset Class (Overview)**
- Fixed Interest (Govt Curve Segments)
 - Commodities
 - Equity Indices
 - Fixed Interest (Benchmark Yields Periphery)
 - Fixed Interest (Benchmark Yields Core)
 - Fixed Interest (Futures)
 - Fixed Interest (Govt Bond Yields)
 - Fixed Interest (Govt Yield Spreads)
 - Fixed Interest (STIRS)
 - Fixed interest (Swap Outright)
 - Fixed Interest (Swap Spreads)
 - Forex

- Asset Class (Sector 1)**
- All 2's 5's
 - All 2's 10's
 - All 2's 30's
 - All 5's 10's
 - All 10's 30's
 - All 30's 50's
 - All 5s (Core)
 - All 5s (Periphery)
 - All 10s (Core)
 - All 10s (Periphery)
 - All 30s (Core)
 - All 30s (Periphery)
 - All Yield Spreads
 - Generic Govt Yield (Eur)
 - Generic Govt Yield (Jpy)

Instrument	LAST	Risk Score (last Fri)	Risk Score (Curr)	Dir	My Portfolio (-1Wk)	My Portfolio Weigh (Curr)
Eur 2s 5s	0.00	-1	-2	↓	Neutral	Neutral
Eur 2s 10s	112.40	-6	-3	↑	Flattening	Flattening
Eur 2s 30s	179.40	-6	-5	↑	Flattening	Flattening
Eur 5s 10s	60.60	-5	-3	↑	Flattening	Flattening
Eur 10s 30s	67.00	-3	-2	↑	Flattening	Neutral
JPY 2s 5s	4.80	-1	-2	↓	Neutral	Neutral
JPY 2s 10s	18.80	-1	-1	↔	Neutral	Neutral
JPY 2s 30s	85.70	-2	-2	↔	Neutral	Neutral
JPY 5s 10s	14.00	-1	-1	↔	Neutral	Neutral
JPY 10s 30s	66.90	-1	-1	↔	Neutral	Neutral
UK 2s 5s	38.90	6	6	↔	Steepening	Steepening
UK 2s 10s	64.80	-1	-1	↔	Neutral	Neutral
UK 2s 30s	101.40	-4	-4	↔	Flattening	Flattening
UK 5s 10s	25.90	-6	-5	↑	Flattening	Flattening
UK 10s 30s	36.60	-2	-2	↔	Neutral	Neutral
UK 30s 50s	-17.30	2	-1	↓	Neutral	Neutral
US 2s 5s	31.70	-4	-5	↓	Flattening	Flattening
US 2s 10s	47.10	-4	-6	↓	Flattening	Flattening
US 2s 30s	67.80	-4	-6	↓	Flattening	Flattening
US 5s 10s	0.00	-5	-6	↓	Flattening	Flattening
US 10s 30s	20.70	-5	-6	↓	Flattening	Flattening
US 30s 50s	20.70	-3	-2	↑	Flattening	Neutral



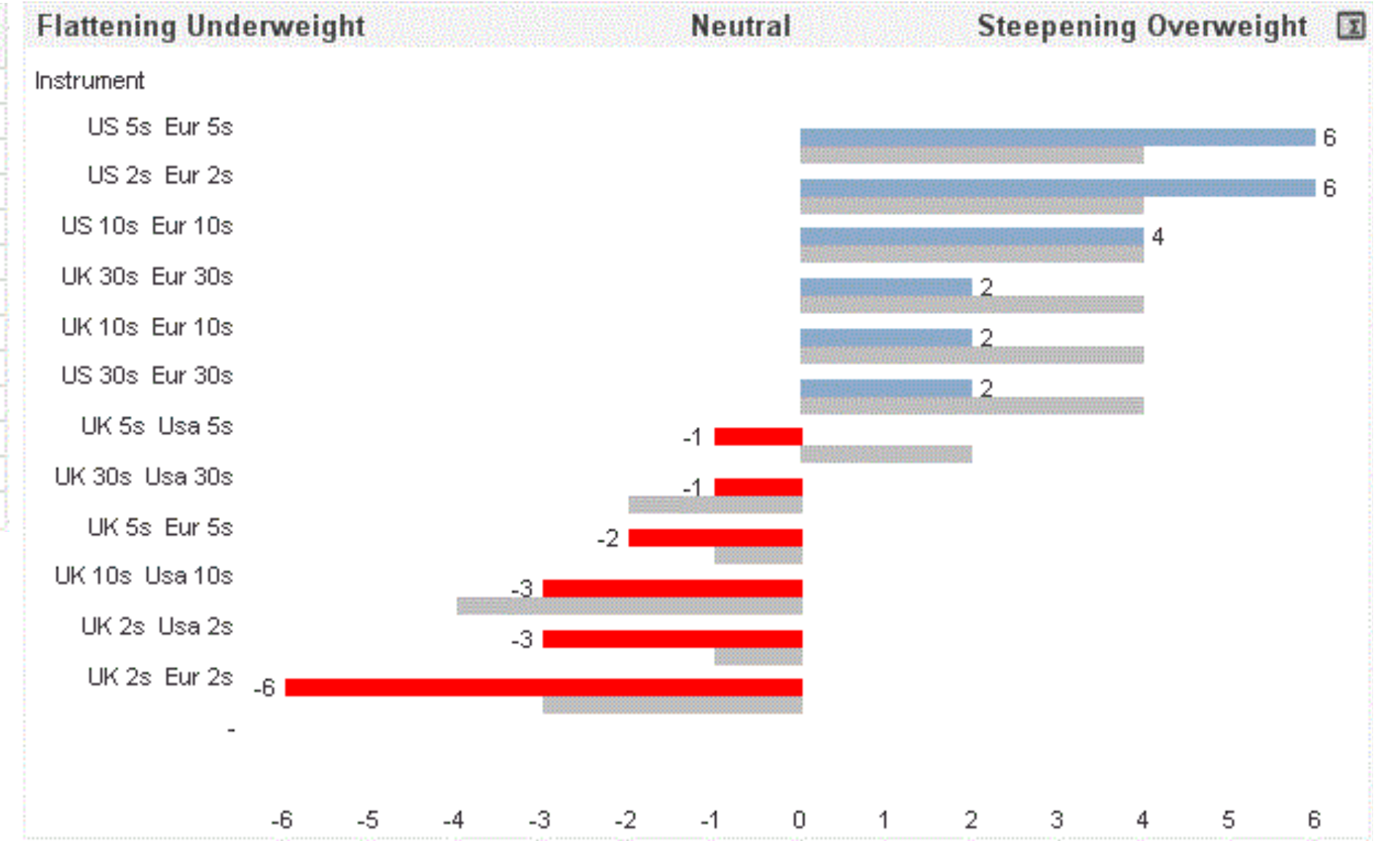


Government Yield Spreads

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- Asset Class (Sector 1)**
- All Yield Spreads
 - All 2's 5's
 - All 2's 10's
 - All 2's 30's
 - All 5's 10's
 - All 5s (Core)
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 - Generic Govt Yield (Eur)
 - Generic Govt Yield (Jpy)

Instrument	LAST	Risk Score (last Fri)	Risk Score (Curr)	Dir	My Portfolio (-1Wk)	My Portfolio Weigh (Curr)
UK 2s Eur 2s	140.20	-3	-6	↓	Widening	Widening
UK 2s Usa 2s	-156.10	-1	-3	↓	Benchmark	Widening
UK 5s Eur 5s	127.30	-1	-2	↓	Benchmark	Benchmark
UK 5s Usa 5s	-148.90	2	-1	↓	Benchmark	Benchmark
UK 10s Eur 10s	92.60	4	2	↓	Narrowing	Benchmark
UK 10s Usa 10s	-138.40	-4	-3	↑	Widening	Widening
UK 30s Eur 30s	62.20	4	2	↓	Narrowing	Benchmark
UK 30s Usa 30s	-122.50	-2	-1	↑	Benchmark	Benchmark
US 2s Eur 2s	296.30	4	6	↑	Narrowing	Narrowing
US 5s Eur 5s	276.20	4	6	↑	Narrowing	Narrowing
US 10s Eur 10s	231.00	4	4	↔	Narrowing	Narrowing
US 30s Eur 30s	184.70	4	2	↓	Narrowing	Benchmark
-	-	-	-	↔	-	-



S&P 500 Banks Sector

S&P 500 and Stoxx 600

- S&P 500 (All)
- Stoxx 600 (All)
- Sectors (Europe)

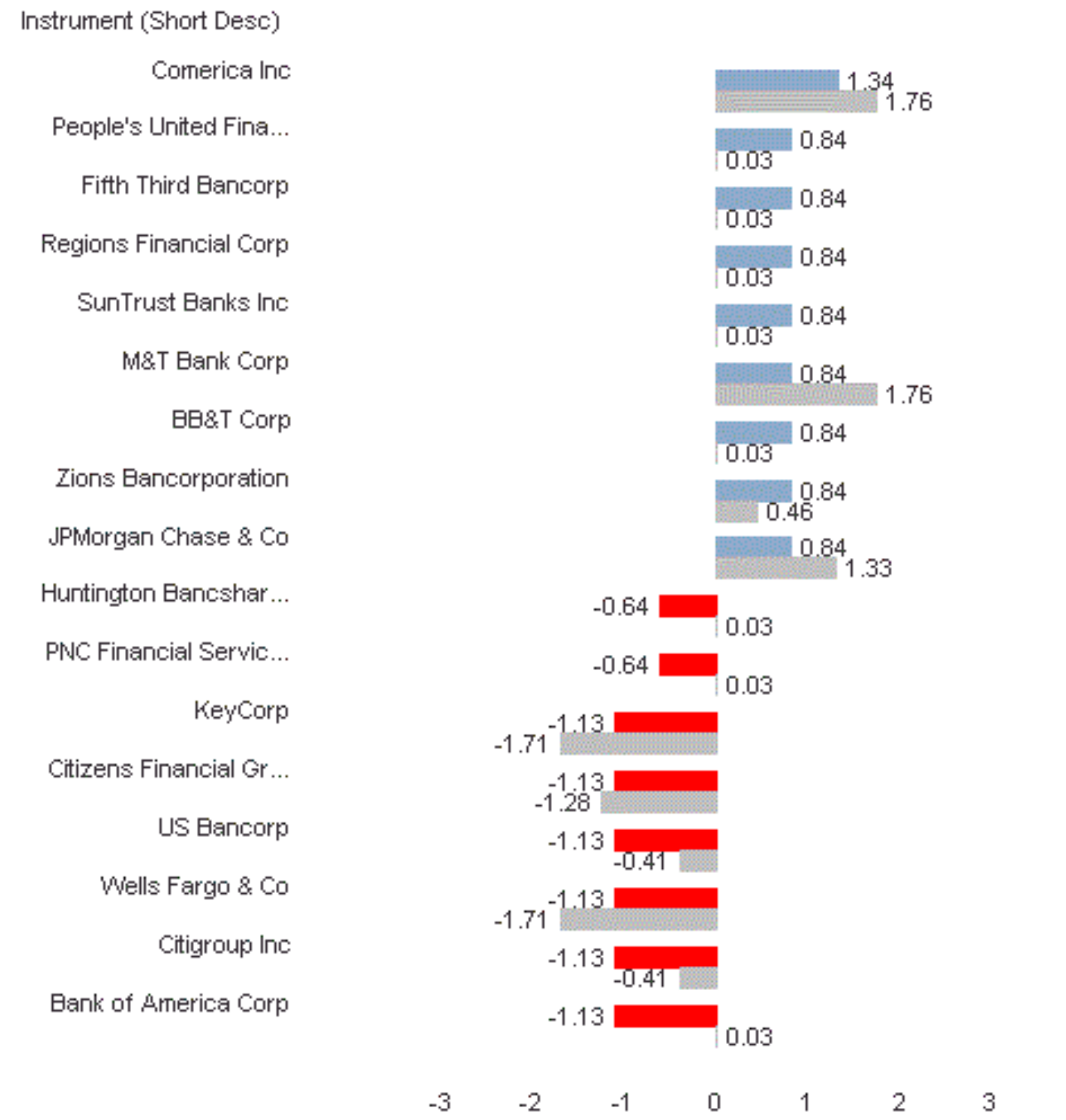
Sectors & Indices

- Indices (Asia Pacific)
- Indices (Emerging Markets)
- Indices (Europe)

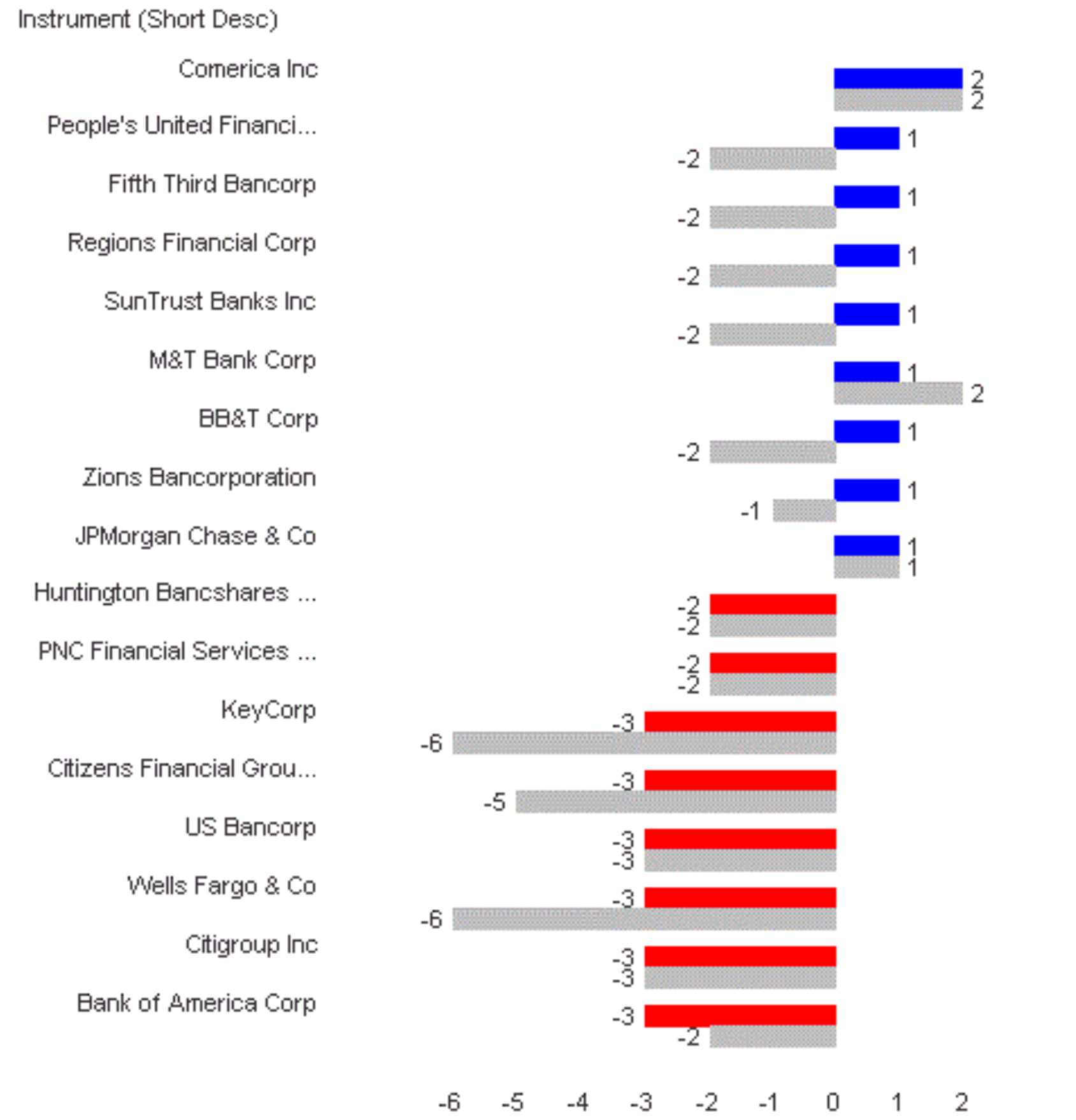
Gics Sector 3 - Industry

- Banks**
- Aerospace & Defense
- Air Freight & Logistics
- Airlines
- Auto Components
- Automobiles
- Beverages
- Biotechnology
- Building Products
- Capital Markets
- Chemicals
- Commercial Services & Supplies
- Communications Equipment
- Construction & Engineering
- Construction Materials
- Consumer Finance
- Containers & Packaging
- Distributors
- Diversified Consumer Services
- Diversified Financial Services

Z Score Analysis



Velocity Risk Scores (Curr and -1Wk)



Bloomberg Professional Services application for terminal

- Square X is developing an application that seamlessly integrates with Bloomberg Terminal Data, Bloomberg Analytics and Bloomberg Functionalities
- It allows Square X to do the following:
 - central point of distribution to global professionals
 - co-mingle propriety **Velocity & Exits** content with Bloomberg data
 - upload and update client portfolios seamlessly
 - integrate Bloomberg functions and host Product Specialist chatrooms
 - automate backend to create live, searchable database of instruments



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Product Development

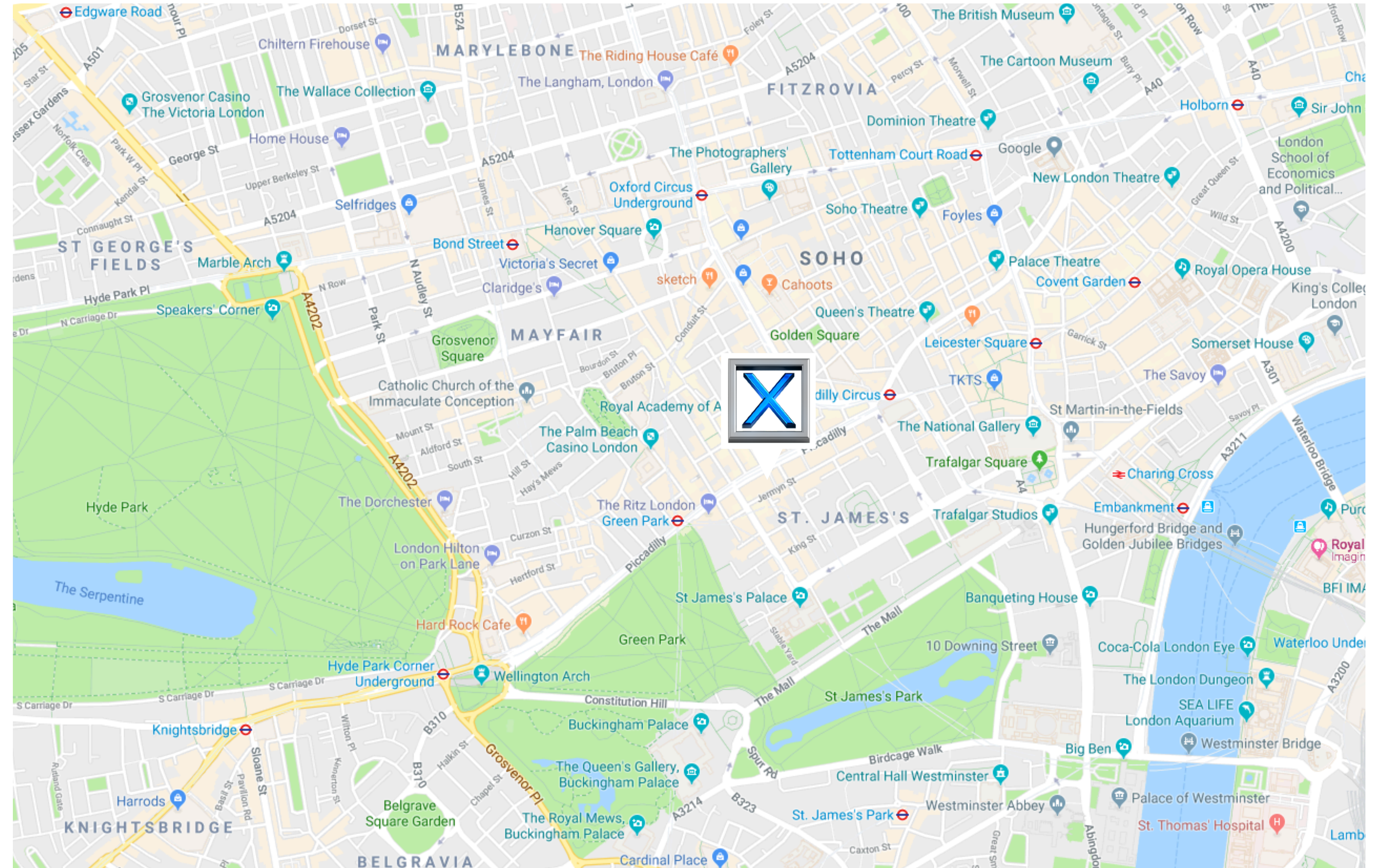
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